



Outpatient Practice
Press Kit

Press Kit Instructions

Congratulations on receiving the 2018 HealthInsight Quality Award!

Enclosed is a press kit for you to use when promoting and marketing your award.

HealthInsight is pleased to be able to provide you with the following inserts and information to assist you in your promotional efforts:

- Copy of the official press release HealthInsight sends to local media
- Talking points about HealthInsight and the award
- List of 2018 outpatient practice award recipients
- Style and usage guide
- Official logo for stationery and emails

Press Release

A press release will be distributed to media outlets throughout the state. A copy is included in this press kit. Feel free to share this release with industry organizations and trade publications as you see fit.

Talking Points

Enclosed are two lists of facts to use as talking points. The first list includes facts about the HealthInsight Quality Award; the second list includes facts about HealthInsight. The suggested talking points may be beneficial if the media interviews someone on your staff.

List of Recipients

Enclosed is a list of the 2018 outpatient practice award recipients for your review.

Style and Usage Guide

This guide contains instructions for usage of the award and logo as well as referring to HealthInsight and the award program.

Stationery Logo

We have provided a stationery logo announcing your outpatient practice as a 2018 HealthInsight Quality Award recipient. The logo may be reproduced on your practice's stationery or in email signatures to market and announce your award.

News Release



For Immediate Release

Date: Dec. 10, 2018

Contact: Jennifer Land

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Nine Nevada Medical Practices Receive 2018 HealthInsight Quality Awards

Award Program Recognizes Excellence in Clinical Quality and Patient Care

LAS VEGAS—HealthInsight is recognizing nine outpatient medical practices in Nevada for their commitment to improving performance and promoting patient-centered care. The HealthInsight Quality Award Program recognizes high-performing health care provider organizations in the states for which HealthInsight serves as the Medicare program’s Quality Innovation Network-Quality Improvement Organization (QIN-QIO) contractor.

The award program recognizes outpatient practices through the High-Performance Award and the Exemplary Improvement Award. To qualify for these awards, an outpatient practice must achieve high scores on publicly available measures of clinical quality and/or patient experience, and must submit a short narrative describing how the practice has achieved high scores and/or notable improvement. To view a complete listing of all award criteria, visit our website: <https://healthinsight.org/quality-awards>

The 2018 High-Performance Award recipients are:

- Box Canyon Primary Care – *Las Vegas*
- Calderon Medical Group – *Las Vegas*
- Chamian Medical Group – *Las Vegas*
- Diagnostic Center of Medicine – *Las Vegas*
- Forte Family Practice – *Las Vegas*
- Jateko Family Medical Group – *North Las Vegas*
- Priority Health Group – *Las Vegas*
- Silver Sage Center for Family Medicine – *Reno*
- Sundance Medical Center – *Las Vegas*

“We are proud of these clinical practices for their outstanding contributions to the patients they serve,” said Linda Griskell, quality improvement director of HealthInsight Nevada. “Excellent primary care is the foundation for high-quality health care, and HealthInsight is pleased to recognize these leaders, clinicians and their staffs for this achievement.”

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News Release



The HealthInsight Quality Award Program was launched in September 2004 to promote transparency in health care. As defined by the Institute of Medicine, a transparent health care system is “accountable to the public, works openly, makes results known, and builds trust through disclosure.” By using publicly available quality data to identify high-performing providers and publicizing the results, HealthInsight aims to help providers improve health care and help patients become more active and informed participants in their own care.

Quality measure benchmarks used in the award program come from Quality Compass (<http://bit.ly/2l14CtG>), a tool of the National Committee for Quality Assurance, except for several behavioral health screening measures, which come from the Centers for Medicare & Medicaid Services’ Quality Payment Program (<http://bit.ly/2v4BuFD>).

About HealthInsight

HealthInsight is a regional health improvement collaborative that oversees affiliated 501(c)(3) nonprofit corporations in Nevada, New Mexico, Oregon and Utah, and End Stage Renal Disease Networks across the western United States. HealthInsight holds contracts and grants in key areas of health care improvement, including leading quality improvement activities for the Medicare program as the Quality Innovation Network-Quality Improvement Organization (QIN-QIO) for the four-state region. HealthInsight has experience assisting front-line providers and engaging health care stakeholders to improve health care and outcomes. Its programs focus on transparency and public reporting; effective use of health information technology; engaging patients and communities to improve their health; and redesigning how care is paid for and delivered.

In April 2018, HealthInsight and Qualis Health announced a formal merger, combining the two organizations and their operations across the U.S. Both Qualis Health and HealthInsight have been engaged in health care quality consulting and providing quality improvement services for more than 40 years.

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